

COMPUSERVE

43 Riviera Drive, Markham, Ontario L3R 5J6

TO WHOM IT MAY CONCERN:

Newman Mallon reported to me while I was Vice President of Sales & Marketing at CompuServe from December, 1987 to October, 1988.

As Marketing Communications Manager, Newman was responsible for the research, creation, writing and production of a quarterly news magazine, price lists, advertisements, promotional materials and numerous other responsibilities including special events, dealer seminars and media relations.

I found Newman to be a very hard worker who coordinated multiple projects on time, within budget and with a great deal of creativity. Newman demonstrated excellent interpersonal skills through his ability to accomplish tasks within his own as well as other departments including the product management group and our distribution centres across Canada. Due to his strong planning, organizational, writing and management skills, I would not hesitate to recommend Newman for a position which requires a self starter with these attributes.

Yours sincerely,



W.L. (Bill) Liggett